

**Gabriele Peloso (Colourist), *Session with the colourist***

Imaging has always been a paramount aspect in video productions: high-profile full-features as well as advertising, fiction, music videos, documentaries. For the quality to be guaranteed the broadest control possible on the whole process is required, from shooting to development, post-production and final rendering. Colour grading is the process altering image characteristics in order to funnel the aesthetic and the artistic decisions, at the best of available technologies. This is, indeed, an increasingly sought-after process, currently available from the early on-set shooting thanks to digital technologies, to offer a reliable pre-visualization of any moving picture final look.